

INTERNATIONAL CONFERENCE ON **DISASTER** AND **MILITARY MEDICINE**

11 - 12 November 2024 During MEDICA in Duesseldorf

WORDS FOR INDUSTRY

The Disaster and Military Medicine Conference aims to shine a light on aspects of medical care provision in the austere environments of disaster or military deployment. The aim of the Conference is to support those service providers with necessary knowledge, insight and awareness of the challenges which they will confront. It is as relevant to the front-line clinician as it is to the senior medical planner, either from the military or humanitarian domain, as well as to those who have a responsibility for the medical

welfare of their staff while on active service. Given this distinctive medical mix of Conference attendees, DiMiMED offers a unique opportunity for Industry not alone to acquaint participants with the utility of their products in the austere environment, but also to learn from the more experienced attendees of current gaps in the market which could be exploited by industry in the future to the benefit of all.





Dr. Gerald M. Kerr Colonel (ret) Former Surgeon General & Director Medical Corps Irish Defence Forces



POINT OF CONTACT



Beta Verlag und Marketinggesellschaft mbH Carl-Zeiss-Straße 5, 53340 Meckenheim Germany

Julia Ehlen Eventmanagement P. +49 2225 8889-122 E: julia.ehlen@beta-publishing.com

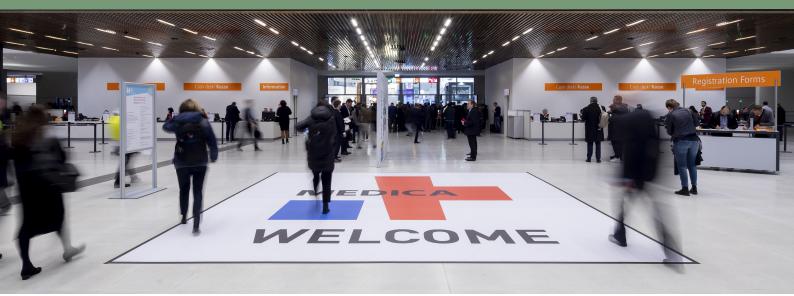
Cover photo © AdobeStock: kaninstudio

- P. 2 Photo E. Dhondt, G. Kerr & J. Ehlen © Barbara Frommann
- P. 3 Photo MEDICA / photographer: Andreas Wiese © Messe Düsseldorf P. 4 Photo DiMiMED-Lounge © Barbara Frommann
- P. 5 Floorplan © Messe Düsseldorf, P. 5 Photos © Barbara Frommann
- P. 6 Photo © AdobeStock: Thaut Images P. 8 Photo MEDICA / photographer: Andreas Wiese © Messe Düsseldorf





WELCOME TO MEDICA 2024!



MEDICA – Where Healthcare is going



MEDICA is the leading international platform for the medical technology industry.

For more than 50 years, it has been a must-attend event in the annual calendar of trade visitors from all areas of the healthcare industry. Renowned personalities from medical care, industry, research or even politics come together here to find out about current trends and an extensive range of innovations for application and clinics and outpatient care units from several thousand exhibitors.

A first-class lecture programme rounds off the offerings of MEDICA and the parallel supplier trade fair COMPAMED. These include the forums integrated into the two trade fairs and the accompanying conferences. These include the MEDI-CA CONNECTED HEALTHCARE FORUM with the MEDICA START-UP COMPETITION, the MEDICA HEALTH IT FORUM, the MEDICA TECH FORUM and the MEDICA LABMED FORUM. The conferences include the German Hospital Day as the leading communication platform for the management of hospitals in German-speaking countries, the MEDICA MEDICINE + SPORTS CONFERENCE for the international specialist scene of sports physicians, and DiMiMED as the authoritative platform for disaster and military medicine.

In line with the hybrid event concept, numerous services and programme components, for example selected live sessions, can also be accessed digitally via the industry portal MEDICA.de parallel to the trade fair and conference events on site in Duesseldorf (11 to 14 November 2024).

All information online:

https://www.medica.de https://www.medica-tradefair.com



GENERAL INFORMATION ...

DiMiMED – International Conference on Disaster and Military Medicine

The DiMiMED Conference 2024 is scheduled to be held in Duesseldorf in association with MEDICA, the International Medical Trade Fair, on 11th and 12th November 2024.

‡

For those who are not familiar with the Conference, DiMiMED is an important medical educational and information forum which is largely focused on the interface between Disaster Medicine and Military Medicine.

The conference deals with missions in crisis areas, whereby, in view of the increasing humanitarian aid in disaster areas, the civil aid organizations and their services are also considered. Planning for the 2024 event is well underway and, following on from recommendations arising from the evaluation of last year's Conference, the programme this year will include a module on Military and Civilian International collaboration in Disaster Operations. In addition, there will be sessions dealing with developments in treatment and diagnosis of Infectious Disease, CBRN, Mental Health as well as Disaster Medicine and Traumatology.

Other key topics include disaster medicine in an international comparison and the lecture block for industry representatives on aspects of medical technology procurement by the German Armed Forces and NATO. DiMiMED is under the patronage of the top-class chairmen Gerald M. Kerr Colonel (ret), Former Surgeon General & Director Medical Corps Irish Defence Forces and Brigadier General (ret) Dr. Erwin Dhondt, Former Director General Health & Well-being of the Belgian Defence and is jointly organized by Beta Verlag and Messe Düsseldorf.



Who attends

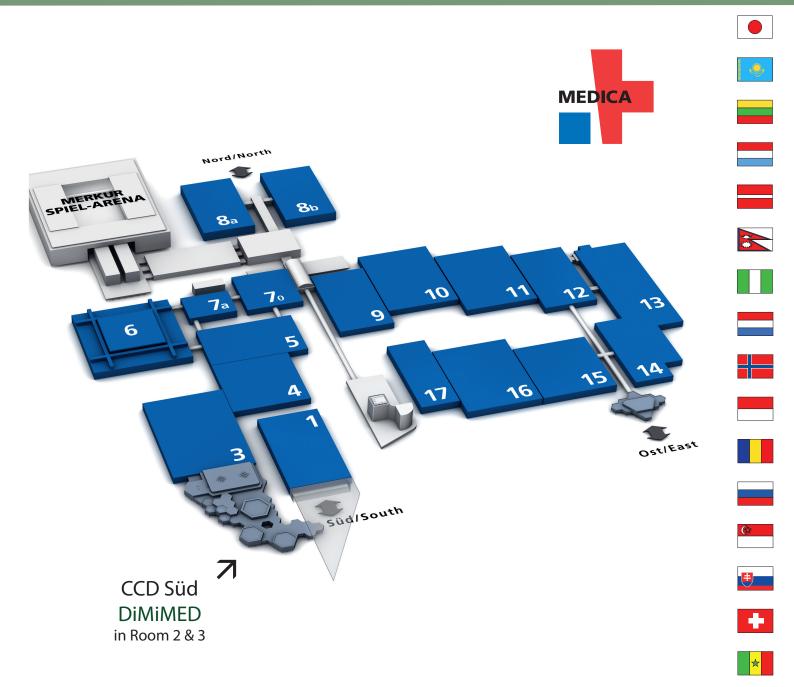
Contributors and participants are experts - high-ranking military medical and public health professionals and industrial partners from related scientific institutes, organisations and companies involved with Emergency, Disaster and Military Medicine & Medical Devices. It will address a broad field of related topics and provide a platform for international military and civilian experts, disaster & defense policy makers, medical planners and researchers and other military and civilian organizations to exchange their lessons and experiences and to encourage them to strengthen their network. Even more detailed information about the DiMiMED conference can be found at the following link:

www.dimimed-duesseldorf.de

Around 250 participants from all over the world are expected each year.



... ABOUT DIMIMED







© C*

SPONSORING PACKAGES

Become a	Friend	Supp	oorter	Pat	ron	Benefactor
 Participation in the conference on 11th and 12th November 2024 Incl. lunch and coffee breaks Incl. ticket for MEDICA Trade Fair 	1 Person	1 Person		2 Persons		2 Persons
Effective advertising space for your Roll-up banner standOne standing table for your booklets	×	4m²	6m²	4m²	6m²	√
Logo on our Website for at least 3 months	×	✓	~	~	~	~
 Presentation of 15 minutes You have the opportunity to present a lecture embedded in the scientific program and present yourself effectively to our audience. LIMITED – Only 10 Slots available! 	×	×	×	~	~	~
Logo on the lanyardFlyer in the conference folder	×	×	×	×	×	~
Regular Price	€ 490,- plus 19% VAT	€ 1.690,- plus 19% VAT	€ 2.190,- plus 19% VAT	€ 3.690,- plus 19% VAT	€ 4.190,- plus 19% VAT	€ 4.590,- plus 19% VAT

Further formats available on request.



REGISTRATION FORM

12th DiMiMED International Conference on Military Medicine 11th – 12th November 2024 Duesseldorf, Germany

BOOKING FORM / CONTRACT

Please note: It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

COMPANY:	_ We wish to reserve exhibiting space.				
	Our preferred package is:				
COMPANY VAT NUMBER:	_ (Please tick the l	boxes)			
CONTACT NAME:					
	 Friend	€ 490,-			
ADDRESS:	_ 🗌 Supporter	€ 1.490,-			
	Patron	€ 2.990,-			
POSTAL CODE:	Benefactor	€ 3.690,-			
		plus 19 % VAT			
CITY:	_				
COUNTRY:	I have read and agree with the Cancellation				
	Policy and Deadlines.*				
TELEPHONE:	_				
FAX:	_ PLACE AND DATE:				
E-MAIL:					
WEBSITE:	SIGNATURE AND CC	MPANY STAMP:			
P.O. NUMBER IF APPLICABLE:					
Please complete form and send to:					
BETA Verlag und Marketinggesellschaft mbH	POC: Julia Ehlen				
Carl-Zeiss-Straße 5	E-Mail: julia.ehlen@beta-publishing.com				
53340 Meckenheim, Germany	·				
Deverent och edule	Bank transfer				
Payment scheduleAll payments must be made in EURO	VR-Bank Bonn Rhein-Sieg eG				
• 100% of the total cost will be invoiced on receipt	Beta Verlag und Marketinggesellschaft mbH BIC: GENODED1RST				
of the completed order form.	IBAN: DE45 3706 9520 8008 9930 18				
* Cancellation policy	For cancellation made				
Cancellation and changes to your original booking must be	• until 21 August 2024 – 50% of total amount is due				
made in writing to Beta Verlag und Marketinggesellschaft mbH					



